



wandsworth

ELECTRICAL

NED HOTEL CASE STUDY

**BESPOKE
SOLUTIONS
FOR UNIQUE
INTERIORS**







THE NED

LONDON

Since 1904, Wandsworth have been designing and crafting beautiful, functional electrical accessories to enhance interiors and architecture around the world. Through The Wandsworth Journey, our team will guide you through the process of designing bespoke products that meet your requirements and design vision perfectly. This unique experience begins and ends with British innovation, technical expertise and peerless craftsmanship, where each plate, socket, switch, fixture and fitting is hand-designed and manufactured to impeccable industry standards.

A key element of the journey is our capability to design bespoke and tailored solutions, which ensures unique design requirements are not compromised as we have both the technical artistry and manufacturing skills to match any design vision.

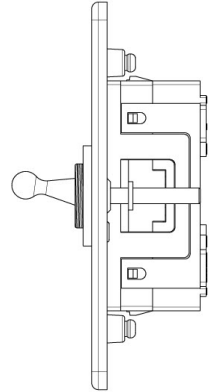
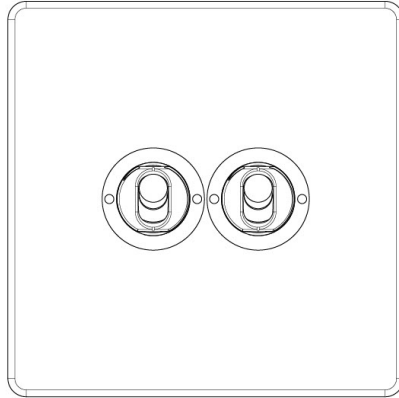
The bespoke service was utilised during the Grade I listed building's transformation from the former Midland Bank headquarters to a 252-bedroom hotel by partners Soho House & Co and US Sydell Group. The iconic building was originally designed in 1924 by famous architect Sir Edwin 'Ned' Lutyens and the design of the hotel reflects the golden age of the 1920s and 1930s, with each room carefully designed and decorated with an antique style and classical detailing.

Our in-house design and manufacturing service customised plates to match the design's unique specification, including shape, size, configuration, and finish.

Whatever the design requirements, we will deliver the ideal solution as part of the Wandsworth Journey – 120 years in the making.

DESIGN CHALLENGE 1

From very early in the design process, Wandsworth Electrical worked closely with Soho House New York to develop a custom finish for all the electrical accessories installed throughout the bedrooms. The bespoke Soho Aged Brass finish was developed specifically for the Hotel and the distinctive brass finish is an intrinsic component of the hotel's design style.





DESIGN CHALLENGE 2

The Grade I list status meant much of the bank's original features and intricate detailing had to be restored and retained. In keeping with the design's antique features and style, 1930's style toggle light switches and plug sockets were specified for all 252

bedrooms. The period style switches were further enhanced by our lighting control, allowing the designers to achieve modern functionality without compromising on the aesthetic of the room.

DESIGN CHALLENGE 3

Bespoke bedside plates were designed for all bedrooms. Crafted to the developers' custom specifications, these plates featured a combination of toggle light switches with socket and USB outlets to provide all bedside requirements on one plate. The

bespoke configurations were mirrored on either side of the bed, nodding to the symmetrical designs seen in the 1920s and 1930s, whilst also offering an enhanced guest experience.







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